

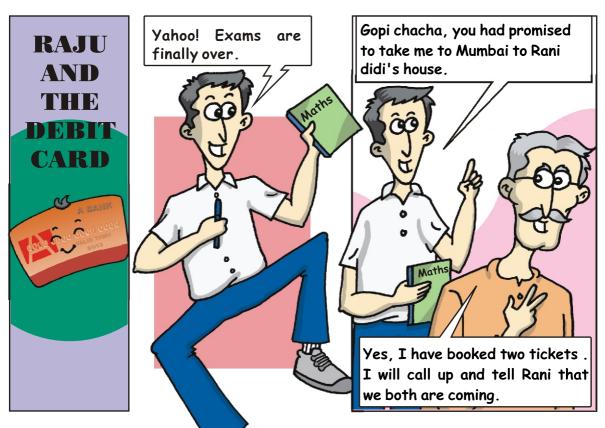
Meet Raju - a chirpy, inquisitive, school going village boy who learnt his basic banking in the first of financial literacy series (Raju & the Money Tree, Raju & the Sky Ladder and Raju & the Magical Goat) brought out by RBI. On a trip to Rampur, through his searching questions, Raju gets his Gopi chacha to teach him to draw cash from an ATM, about its security features and multipurpose capability (Raju & the Friendly ATM). In this issue, Raju visits his sister in Mumbai and learns how a bank's ATM-cum-Debit card is used for cash-less purchase at Point of Sale (POS) terminals and on e-commerce sites. Read how Raju enriches his knowledge of e- banking from his sister Rani and Rani's friend Tara in this comic book brought out by the Department of Payment & Settlement Systems of Reserve Bank of India. The saga of Raju's experiences is also available at www.rbi.org.in/financialeducation

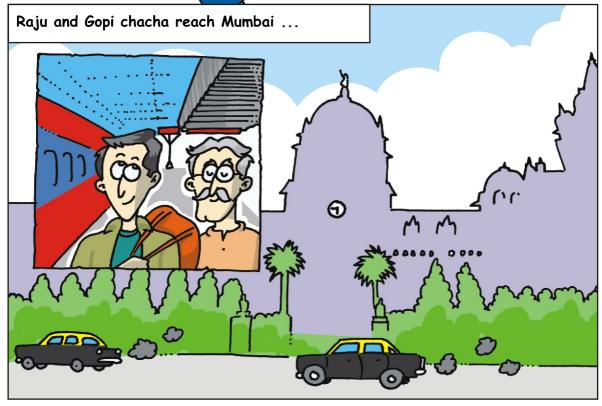


Script: Radha Somakumar Illustrations: Anupam Sharma

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For more information or to get this comic book, you may please write to:

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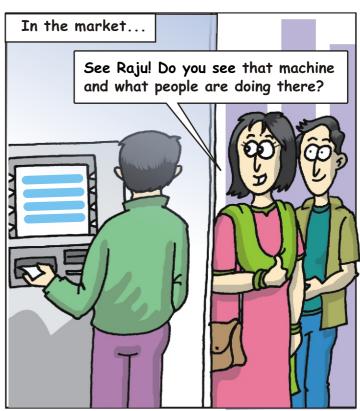


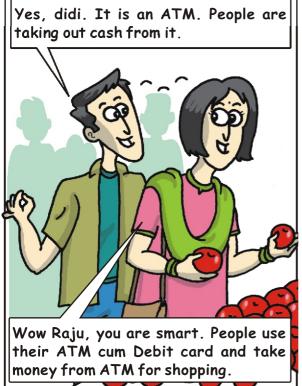
Good you have come today, Raju. I have a holiday. We can go out shopping together.













You will also be withdrawing cash







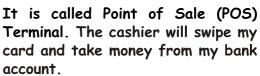


Didi, why did you give him the

Raju, we can pay with this Debit card. Do you see this machine?



How can that happen? He has to be paid in cash for the clothes we bought.





POS talks to my bank, check whether I have money in my account and confirms the transaction. See that slip coming out of the small printer. My account is debited.



This card is better. It pays cash directly to the merchant's account. The merchant's bank is called Acquirer Bank



See this card, the name of my bank where I have an account is written on this. My bank is called the Issuing Bank.

Valid thru 01/13

I can't believe it. That means if such machines are there, we need not pay by cash?



That's right, little brother. I need not carry much cash when I have my card. Let me sign the slip and then let us pick some fruits and vegetables. Oh, the beep!





Rs.1500 was spent on your Debit CardXXXXX5555 on 06-May-13- at Cloth Shop.Available balance Rs 38,563.



This is a message from my bank telling me that my card has been used.

