

GOVERNMENT OF MANIPUR
DIRECTORATE OF EDUCATION(S)
(Administrative Section)

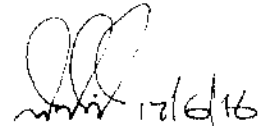
NOTIFICATION

Imphal, the 17th June, 2016

No. AO/178/COTPA/2012(4)-DE(S): It is hereby notified to all the Principals of Higher Secondary School/ ZEOs/ Head Masters/ Head Mistresses of High School/Jr. High School of the Department of Education(S) to organize a painting competition in your respective Schools as a part of All India Inter-School Design Competition under the campaign title '**Art 4 Health**' for World No Tobacco Day (WNTD) 2016 theme '**Get ready for Plain Packaging**' for students under two categories: Class VI-VIII and IX -XII as per the guidelines issued by the Ministry of Health and Family welfare (MoHFW) and WHO Country Office for India in collaboration with HRIDAY (Health Related Information Dissemination Amongst Youth).

2. The Principals of Higher Secondary School/ ZEOs/ Head Masters/ Head Mistresses of High School / Jr. High School should submit the selected paintings to the undersigned on or before 22nd June, 2016 for onward submission to State Health Society, NHM, Manipur.

3. Guidelines of the painting competition may be downloaded from the Department's website. www.manipureducation.gov.in for ready reference.



(N. Praveen Singh)

Director of Education/S, Manipur.

Copy to:-

1. Secretary , Education/S, Manipur, Govt. of Manipur.
2. Additional Director of Edn/S (Hills/Valley), Govt. of Manipur.
3. Additional Director (Public Health), Medical Directorate, Govt. of Manipur.
4. Administrative Officer - with a request to upload the guidelines in the website.
5. Editor, Sangai Express (English & Manipuri) & Poknapham (Manipuri) - With a request to kindly publish the notification in your esteemed daily for 1(one) day as paid news item.
6. Relevant file.



OFFICE OF THE
STATE HEALTH SOCIETY, NHM
MANIPUR

Directorate of Health Services,
Lamphelpat, Imphal, Manipur - 795004
email - shms99@gmail.com
Tele-Fax : 0385 2414964

No. 05/WNTD/NTCP/SHS-16(pt-II)

4th June, 2016

To

The Director of Education (S)
Lamphelpat,
Manipur.

Subject: - All India Inter-School Design Competition under the campaign "Art 4 Health campaign" for World No Tobacco Day theme "Get ready for Plain Packaging".

Sir,

With reference to Letter No. F.NO.P.16015/03/2016-PH-I from Joint Secretary to Govt. of India, Ministry of Health & Family welfare, Nirman Bhawan, New Delhi dated 2nd May, 2016 regarding all India Inter-School Design Competition under the campaign title 'Art 4 Health' for World No Tobacco Day (WNTD) 2016 theme 'Get ready for Plain Packaging'. We request you to direct the schools in the State for their participation in this competition. This competition is being organized for students under two categories; class VI-VIII and IX-XII. The selected paintings from schools may kindly be submitted to the undersigned before 25th June, 2016.

A copy of the letter, WNTD 2016 flyer, Guidelines for State Tobacco Control Cell and Guidelines for Schools are enclosed herewith for your kind information.

Thanking you with anticipation.

*Please put up
draft letter to principals
and Head masters.*

Yours faithfully

(Dr. K. Komolini Devi)

SNO, STCC, Manipur,
Addl. Director (Public Health),
Medical Directorate, Manipur.

Copy to: -

1. P. P. S. to the Commissioner (H&FW), Govt. of Manipur.
2. Director Health Services and State Mission Director, SHS Manipur.
3. Guard File.

*Sy
As
Imobi
PI put up.*

Dr. K. Komolini Devi
4/6/16
(Dr. K. Komolini Devi)

SNO, STCC, Manipur,
Addl. Director (Public Health),
Medical Directorate, Manipur.

F.No.P.16015/03/2016-PH-I
Government of India
Ministry of Health & Family Welfare

Nirman Bhawan, New Delhi – 110108
Dated: 2nd May, 2016


To

Sir/Madam

Every year 31st of May is observed as “World No Tobacco Day” (WNTD) to draw attention to the health risks associated with tobacco use and to advocate for policies that can help reduce tobacco related risks. The theme for this year’s WNTD is ***‘Get ready for Plain Packaging’*** and it calls upon countries to get ready for plain (standardized) packaging of tobacco products. Plain packaging of tobacco products refers to measures that restrict or prohibit the use of logos, colours, brand images or promotional information on packaging other than brand names and product names displayed in a standard colour and font style.

2. To observe WNTD 2016, Ministry of Health and Family Welfare (MoHFW) and WHO Country Office for India in collaboration with HRIDAY (Health Related Information Dissemination Amongst Youth) is organizing “All India Inter-School Design competition” under the campaign titled **‘Art 4 Health’**. The objective of this competition is to raise awareness amongst the youth about the dangers of tobacco use and invoke their creativity in designing effective pictorial health warnings for tobacco product packs. The competition will require students to design pictorial health warnings, that they consider most appropriate and effective in informing about the ill-effects of tobacco use.
3. In this regard, we request you to direct the State Tobacco Control Cell to coordinate with schools at State level for their participation in the competition. This competition is being organized for students under two categories; class VI-VIII and IX-XII and in two Phases. For Phase I, the competition will be organized in the month of May, 2016. The deadline for schools to submit their entries in Phase I is May 20, 2016. The Phase II of the campaign is open for schools which are closed in the month of May. These schools can submit their entries by June 30, 2016. The results for both the Phases will be announced separately. Results of Phase I, will be declared during the event to be organized on WNTD, 2016 in New Delhi and for Phase II, results will be declared online during the 1st week of July, 2016. The Guidelines for State Tobacco Control Cell and Guidelines for Schools are at **ANNEXURE A & B**. The WNTD 2016 flyer is at **ANNEXURE -C**.
4. All the entries can be submitted by schools directly to HRIDAY or through the State Tobacco Control Cell as per the attached guidelines.

Yours sincerely


(K.C. Samria)

Joint Secretary to Government of India
Tele: 011-2306 1481
Fax: 011-2306 3506

All State Health Secretaries

Copy to: All State Nodal officers, NTCP



World Health
Organization

India



Ministry of Health & Family Welfare
Government of India



HRIDAY



**Let's say
NO to
tobacco!**

ART **4** HEALTH

All India Inter-School Design Competition

CALLING YOUNG CHAMPIONS

**Design a pictorial health
warning you think can
convince your friends to
stay away from tobacco use!**

Pictorial health warnings on tobacco packs inform users about the harmful effects of tobacco use: helping young people to stay away from tobacco use and motivating users to quit.

Learn more about the World No Tobacco Day 2016 theme at www.who.int/tobacco/wntd/en/

**SCHOOLS CAN SUBMIT TWO BEST ENTRIES
IN THE FOLLOWING CATEGORIES**

CATEGORY 1: Classes (VI-VIII)

CATEGORY 2: Classes (IX-XII)

31MAY:

GET READY FOR



All India Inter-School Design Competition

Guidelines for State Tobacco Control Cell

To observe World No Tobacco Day (WNTD), 2016 (May 31st), the Ministry of Health and Family Welfare (MoHFW), WHO Country Office for India and HRIDAY request you to facilitate your state's participation in "All India Inter-School Design competition" under the **Art 4 Health campaign**. The competition is for students to design impactful pictorial health warnings for tobacco product packs, highlighting harmful health effects of tobacco use. The warnings are to be designed to help people stay away from tobacco use and motivate users to quit.

Learn more about the theme at: <http://www.who.int/tobacco/wntd/en/>

Guidelines for State Tobacco Control Cell (STCC) to coordinate with schools:

1. STCC will identify at least 20 schools in the state and disseminate the attached guidelines for schools along with flyer.
2. STCC will share list of schools with HRIDAY's representative in the following format by 1st week of May for further follow-up.

S. No	Name of the school and address	Name of the school coordinator (contact person)	Contact details of school coordinator	
			Mobile No.	Email ID

3. STCC to follow up with selected schools for maximum participation.
4. In case schools submit their entries to STCC, then the same to be forwarded to HRIDAY by May 20, 2016 for collation.

Eligibility Criteria: This competition is open to students of the following two categories

- Category 1 - for students of class VI-VIII
- Category 2 - for students of class IX-XII

Important Dates/ Deadlines: Schools must submit by the following dates

- May 20, 2016 for states participating in Phase – I (for schools open during April-May)
- June 30, 2016 for states participating in Phase – II (for schools **CLOSED** during April-May)

Submission: School should submit two best entries under each category through hand/courier delivery /regular post to:

HRIDAY, 20 Anand Lok, 2nd Floor, August Kranti Marg, New Delhi-110049 or

Via email at info@hriday-shan.org with the Subject: WNTD Design Competition.

In case the entries are submitted to STCC, the STCC shall forward these entries to HRIDAY by post or e-mail to reach HRIDAY by May 20, 2016



All India Inter-School Design Competition

Guidelines for schools

To observe World No Tobacco Day (WNTD), 2016 (May 31st), Ministry of Health and Family Welfare (MOHFW), WHO Country Office for India and HRIDAY invite you to participate in an "All India Inter-School Design competition" under the **Art 4 Health campaign**. The competition is for students to design impactful pictorial health warnings for tobacco product packs, highlighting harmful health effects of tobacco use. The warnings are to be designed to help people stay away from tobacco use and motivate users to quit.

Learn more about the theme at: <http://www.who.int/tobacco/wntd/en/>

Eligibility Criteria: This competition is open to students of the following two categories

- Category 1- for students of class VI-VIII
- Category 2 – for students of class IX-XII

Posters are to be prepared as per the following guidelines:

- A-4 size paper of any colour.
- Time Limit – 2 hours
- Any medium – sketch pens, crayons, coloured pencils, poster colours etc.
- Should be an original design and first-hand creation of the student.
- Text to be used in the poster can be in either English or Hindi language
- Any layout - either portrait or landscape orientation
- Please share following student's details at the back of the poster for each student
Name of the student: _____ Class: _____ School: _____
Contact No: _____ Address: _____ Email id: _____
- Entries with incomplete information as given above will not be eligible.

Important Dates/ Deadlines: Schools must submit by the following dates

- May 20, 2016 for states participating in Phase – I (for schools open during April-May)
- June 30, 2016 for states participating in Phase – II (for schools closed during April-May)

Submission: School should submit two best entries under each category through hand/courier delivery /regular post to: HRIDAY, 2D Anand Lok, 2nd Floor, August Kranti Marg, New Delhi-110049 or via email at info@hriday-shan.org (Subject: WNTD Design Competition).

Evaluation process: Entries submitted from each state will be evaluated at the national level by a panel of judges. Results will be announced for Phase – I by 31st May, 2016 and for Phase –II by 1st week of July, 2016. Results will also be announced on www.facebook.com/youthforhealth

Selection criteria: The judges will assess the posters on a scale of 50 marks based on creativity and relevance of the design, clarity of the message and overall effectiveness in informing about health hazards of tobacco.

Awarded posters will be further used for mass dissemination.

For any query, please contact: Prachi Kathuria at prachi@hriday-shan.org; or Sanya Khanna at sanya@hriday-shan.org or call at 011-41031191.